

SUMMARY

Graphic design professional with over 20 years experience working in a fast-paced in-house agency setting for a Fortune 1000® company. Brings a proven knowledge of design, leadership and creative problem solving. Enthusiastic and team oriented with a strong attention to detail.

EXPERIENCE

FREELANCE GRAPHIC DESIGNER

Self-Employed Merrimack, NH, 2017

- CLIENTS: KnockKnock Social, Pivot Creative, LeaseQ, Studio J, Mary Neiberg Photography, Rothschild Strategies, Impact Office Technologies, Davis Studio, Merrimack Building Supply, United Business Technologies

ART DIRECTOR 2006-2017

CONNECTION (formerly PC Connection) Merrimack, NH, 1996-2017

- Promoted from Sr. Graphic Designer to Art Director
- Supervised design team as a hands on leader and coach
- Developed concepts, templates and style guides for company branding both digital and print
- Collaborated with marketing, sales, events, copy and web teams to ensure consistent voice and tone
- Reviewed and approved all designs, artwork and photography developed by design team to ensure compliance with branding and quality standards
- Presented ideas to clients to determine their needs and develop an artistic style for their project requests
- Scheduled and directed photo shoots
- Acted as liaison with vendors, printers, freelancers
- Conducted annual performance reviews as well as interviews for new hires

SENIOR GRAPHIC DESIGNER 2000-2006

- Promoted from Graphic Designer to Sr. Graphic Designer
- Assumed a lead design role on projects including specialty catalogs, web banners, blog support, direct mailers, logos, brochures, branding collateral and event material

GRAPHIC DESIGNER 1996-2000

- Produced four monthly catalogs while lending support to Sr. Graphic Designers and web team

EDUCATION




BFA GRAPHIC DESIGN

PLYMOUTH STATE UNIVERSITY
Plymouth, NH, 1993-1996

AA COMMERCIAL ART

NORTHERN ESSEX COMMUNITY COLLEGE
Haverhill, MA, 1990-1993

CONTACT

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CORE STRENGTHS

- Familiar with print and web design processes
- Calm under pressure with a strong ability to adapt
- Strives for branding voice and tone consistency
- Enjoys working with others, teamwork oriented
- Excellent team management skills
- Communicates well, gives decisive direction

SKILLS

- Art direction
- Graphic design
- Idea generation
- Staff management
- Software:

